



Professional Shooting League

Dan Killough, President

Professional Shooting League

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 www.proshootingleague.com

Sponsor Agreement

As a sponsor of the Professional Shooting League, you will be given the following benefits and advertising opportunities. No matter which level you choose you will receive the following:

- Goody bag : This is the same bag given to each competitor filled with promotional items. The bag will include any advertising items your company provides.
- Booth space: An area where you may have promotional material, items for sale, and personal interaction with the competitors will be provided at the match.
- Website link: A link to your website will be easily accessed from proshootingleague.com.
- Logo advertisements: All advertising done by PSL will include your business information.
- Match Announcements: There will be announcements made during each match recognizing you as a sponsor.
- Pictures with Winners: Provide us with a logo cap or t-shirt for the winner of your sponsored event and we will make sure you receive a picture of the winner wearing your logo attire.

SPONSORSHIP LEVELS

TITLE SPONSOR: Entitles you to the naming rights for the entire year's series and national championship trophy. The following signs and banners with your logo will be displayed at all matches throughout the 2009 year.

- 4 — 2X2 signs
- 2 — 3X5 banners

MATCH SPONSOR: Sponsor one match of the year and receive naming rights to that match. Additional matches may be sponsored at a discounted price. The following signs and banner with your logo will be displayed at the match or matches you sponsor.

- 4 — 2X2 signs
- 1 — 3X5 banner

TARGET SPONSOR: Sponsor one or more targets at a match and receive the naming rights to that particular target. Additional targets may be sponsored at a discounted price. The following signs with your logo will be displayed at the match in which you sponsor at least one target.

- 4 — 2X2 signs

CONTINGENCY FEES: \$50 will be paid to any competitor that wins a target if the competitor is using your company's equipment and has a decal displayed with your logo on the equipment being used. Your company will be entitled to the benefits listed above except no logo advertisement on any ads used by the PSL. Your company must also provide the decals to be given to the different competitors. 5 targets at each match. Potential payout would be \$0-\$250.

<input type="checkbox"/> Contingency Fees at every match _____ <input type="checkbox"/> 2/7/09 Rocky River Barn, NC _____ <input type="checkbox"/> Match Sponsor _____ <input type="checkbox"/> Target Sponsor 1 2 3 4 5 _____ <input type="checkbox"/> 3/14/09 Piney Hill Indoor Club, Va _____ <input type="checkbox"/> Match Sponsor _____ <input type="checkbox"/> Target Sponsor 1 2 3 4 5 _____ <input type="checkbox"/> 5/23/09 Kettlefoot Club, Va _____ <input type="checkbox"/> Match Sponsor _____ <input type="checkbox"/> Target Sponsor 1 2 3 4 5 _____ <input type="checkbox"/> 8/1/09 St. Louis Bench Rest Club, Mo _____ <input type="checkbox"/> Match Sponsor _____ <input type="checkbox"/> Target Sponsor 1 2 3 4 5 _____ <input type="checkbox"/> 10/3/09 CTRPC Waco, TX _____ <input type="checkbox"/> Match Sponsor _____ <input type="checkbox"/> Target Sponsor 1 2 3 4 5 _____ Total _____	<p style="text-align: center;">Pricing</p> Match Sponsor: Call For Pricing Target Sponsor: Call For Pricing Contingency Fees: \$0-\$250 as outlined above. You will be billed for the total payout.
Contact Name: _____ Company Name: _____ Address: _____ City: _____ State: _____ Zip: _____ Phone: _____ e-mail: _____ I do hereby agree to the terms outlined in this form, and I acknowledge that any and all signage or memorabilia used by the PSL will remain property of the PSL. I further agree to pay for the sponsorship by _____. Signature: _____ Date: _____	